

# INDUSTRY NEWS

*From Zanesville & Muskingum County, Ohio*

July 27, 2007

## Avon Products Announces Distribution Center Project

ZANESVILLE, Ohio – Avon Products, Inc., the leading global beauty products company, will construct a major new distribution center facility in the EastPointe business park in Muskingum County, Ohio.

The facility will be 600,000 square feet in size and it will be located on approximately 60 acres within the business park. Avon expects to employ 500 workers at the site. The project investment in building and equipment will total \$117 million, including state-of-the-art distribution technology. Construction of the new facility, which will handle 50% of all of Avon's U.S. sales, will begin this summer and should be completed in 2008.

Avon is the world's largest direct selling company with nearly \$9 billion in annual revenue. Avon, known as "the Company for Women", markets to customers through more than 5 million independent sales representatives in more than 100 countries. Avon's product line includes beauty products, fashion jewelry, and apparel.

The EastPointe Park location was selected for its proximity to customers in both the central and eastern U.S. In addition, the Zanesville area site offers direct interstate and rail access, a quality workforce, and freight, utilities and other operating cost advantages.

The local community is excited about Avon's decision to invest in the area. "Avon will have a major economic impact and be a great addition to our strong distribution and logistics cluster," said Jerry Nolder, Executive Director of the Zanesville-Muskingum County Port Authority. The EastPointe Park is owned and marketed by the Port Authority, a joint city-county economic development agency. "We are thrilled that Avon chose Muskingum County and we know that they will be successful here."



The Port Authority worked with Avon to access state and local financial incentive programs and will coordinate the installation of new infrastructure at the park to serve the development project. The Ohio Department of Development was instrumental in attracting Avon to the state. Kentucky, Indiana and other sites in Ohio were reportedly also in the running for the project.

East Pointe Park, which is in Washington Township near Zanesville, Ohio, is a 1,200 acre manufacturing and distribution park with immediate interstate and rail access. Other current park occupants are Dollar General Distribution Center, the Bilco Company, and Wendy's New Bakery of Ohio, Inc. The park was recently designated a Job Ready Site by the state of Ohio, which will result in more than \$4 million in additional infrastructure improvements to the site.

### FOR MORE INFORMATION

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