

Chamber Member Benefits and Services Your Return on Investment

Member Benefit/Service	Annual Value*	Explanation/Assumption
Company listing in Buyer's Guide	\$50	Annual printed guide & membership directory
Web Site Listing	\$50	Searchable directory on www.zmchamber.com
Worker's Compensation Plan	\$100	Group rating program, with participant average savings of more than \$6,000 per year each!
Final Fridays Networking	\$25	Monthly networking meeting
Member to Member Discounts	\$20	Discounts offered by member businesses to each other
Customer Referrals	\$10	Chamber office recommends members only
Newsletter	\$50	Monthly printed publication at no extra charge
Health Insurance Discount	\$15	Average discount of 3% on Anthem coverage
Safety Council	\$50	Educational programs, plus participants get a 4% discount on workers' comp
Speaker's Bureau	\$5	Be listed as a speaker in your area of expertise
Brochure and Business Card Rack	\$5	Display racks for your brochures and cards in our lobby
Gift Certificate Program	\$10	Potentially directs customers to your business and provides you with a great gift for uses like employee incentives
Information on Demand	\$20	Business questions answered, data provided, basic research conducted and referrals to other information sources made to members, all upon request
Publications and Resources	\$20	Web site, wage survey, email updates, Buyer's Guide, Community demographics and other valuable documents and publications
Members only events	\$20	After Hours, Spring Break annual meeting, golf outing, economic outlook event, legislative breakfast, etc.
Members only advertising and publicity	\$10	Advertising and marketing opportunities for which there is generally a fee, but only members may use, such as Email Blast, WHIZ TV advertising, Direct Mailing Service, mailing lists and labels, Buyer's Guide ads, newsletter sponsorships, and various types of event sponsorships
Economic development programs	\$100	These programs grow your marketplace. For example, business attraction, business retention, small business development, tourism development and downtown revitalization
Average Annual Membership Value	\$560	Many members receive more than the total value listed and some may receive less, depending on the services they actively utilize
Average Annual Dues	\$247	
Minimum Annual Dues	\$205	

*The value listed is an estimate, although the values assigned to these programs is conservatively low. Some programs also require that you actively participate to receive value, and some have user fees, although they are still available exclusively to members or non members pay a higher rate.