Libby Spears Marketing Bio:

Libby Spears spent a lot of time in the principal's office when she failed to follow the rules of the classroom. She loved learning, asking questions, and talking. Turns out her teachers were not too keen on the talking part. She would regularly bring home an all A report card with a lone C in citizenship. There would be a handwritten note from the teacher, "Please encourage Libby to stop visiting with her classmates during lessons." A natural born rule breaker, it took years for Libby to turn her love for talking into her superpower.

In high school she found "her people" on the speech and debate team. Winning a college scholarship for all those weekends at tournaments all over Texas and the United States, Libby pursued a bachelors and masters degree in communication studies. She dreamt of a tenure tack position as a university professor. She taught at the University of North Texas and Texas Christian University in the Communication Studies Departments. But as fate would have it, her professional career took a turn after a serendipitous consulting gig came her way.

After training a group of architects on how to be better public speakers, she figured out what she wanted to be when she grew up. Libby founded Bravo cc in 2004 and 20 years later she has traveled the world evangelizing a simple message: Confident leadership is the product of three things: find and fuel your purpose, be powerful and never stop maximizing your potential. A certified Clifton Strengths Coach, Libby knows the greatest contribution a leader can make is to amplify and leverage their strengths to better their team, organization, and community.

Libby uses her strengths to own every stage she is on from the corporate classroom to international conferences. People leave her talks feeling energized and excited to get to work and make big things happen.

Her extensive client list including Southwest Airlines, GameStop, Dell, Lockheed Martin, Accenture, Overhead Door, Young President's Organization, and Stantec Engineering speak to how in demand she is.

A native of Texas, Libby's first paid gig as a speaker came at an early age. As a seven-year-old she was invited to tell a joke at an in-studio taping of a game show. When she was done, her life changed forever: She got paid! Libby is a professed coffee addict (Grande Vanilla Latte please), remembers way too much pop culture trivia from the 1970s and 1980s, an introvert who knows how to extrovert, and knows every word to the 1980s rap classic, Bust a Move.