

MEMBER INFORMATION CENTER 101



How to access Member to Member deals!

**WHAT
IS A
'M2M'
DEAL?**



MEMBER TO \$ MEMBER DEALS

New!

Where members offer exclusive discounts and special savings to chamber members ONLY!

M2M deals are a great 'out of the box' way to expose your business to other local businesses during the Stay at Home order.



Step 1 - Login to the Member Information Center (MIC) on zmchamber.com



Home

Membership ^

Chamber v

Events v

About v

Member Center

Member Login

Directory / Search

Renew Membership

Member Benefits Checklist

Display Our Logo

View Map

Member To Member Deals

Expand Your Online Listing

Join

Why Join

Rates

Membership ROI

Membership Application

Free Consultation

Login
Username

jsmith

Password

.....


[Forgot your username/password?](#)


Sign In

If you need your login information contact Lydia!


lphillips@zmchamber.com or 740-455-8282

Step 2 - On the 'MIC' home page, click on 'M2M' deals







Logged in as
[Account Settings](#)




Home




Directory




Events




Resources




Reports



News



Settings



Shortcuts

Personal Information

Company Information

Hot Deals

Member To Member Deals

News Releases

Home

Welcome Message

Read Later

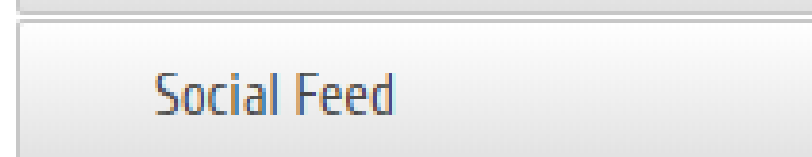
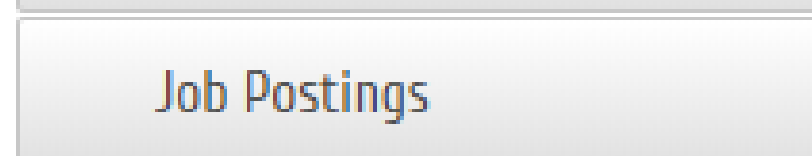
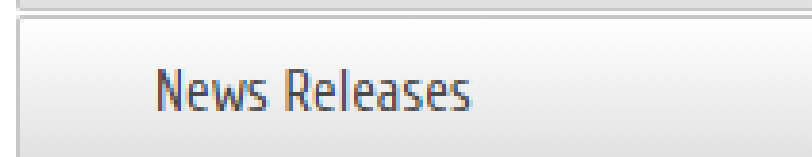
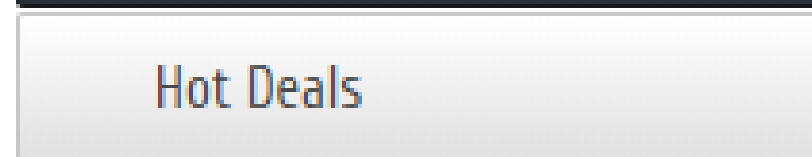
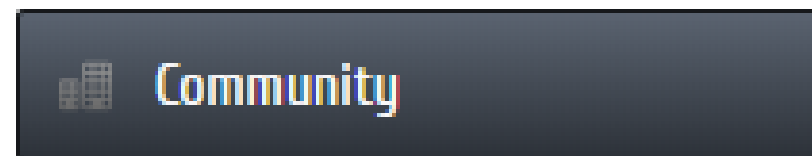
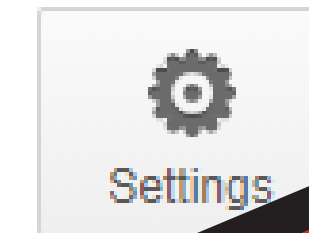
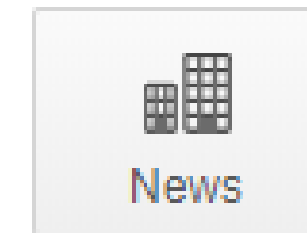
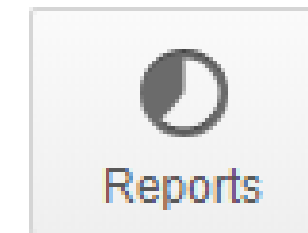
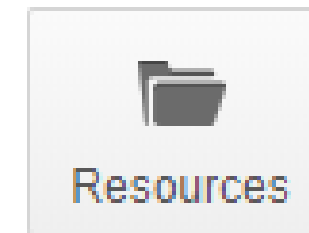
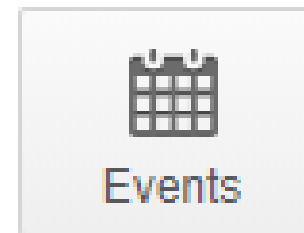
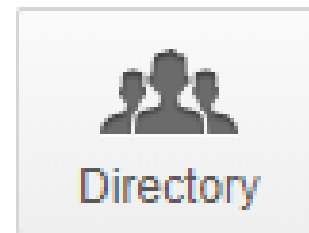
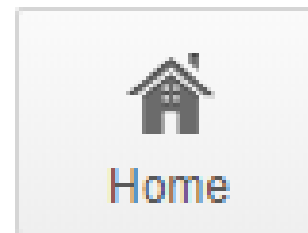
Welcome! As a member of the Zanesville-Muskingum County Chamber of Commerce you have the opportunity to market your business by enhancing your informational page with pictures and text. You can also post hot deals, and job openings, add keywords to help consumers find you when they run searches, and run reports to see hit statistics for your home page and other advertised items.

Upcoming

26 JUN

Spring Golf Outing

Step 3 - Select 'Add Member to Member deal'



Member To Member Deals

Add Member To Member Deal

Manage Member To Member Deals

Narrow search by: >

Results Found: 0

Sort by: A-Z

New Search

Sorry, there are no Member To Member Deals being run today that meet the specified search criteria.

Step 4 - Enter your 'M2M' details and graphics

- Community
 - Hot Deals
 - ▶ Member To Member Deals
 - News Releases
 - Job Postings
 - Social Feed

Member To Member Deals - Create

Manage Member To Member Deals

General

Title:

Tagline:

Category:

Select a Category

Details

~~Description:~~

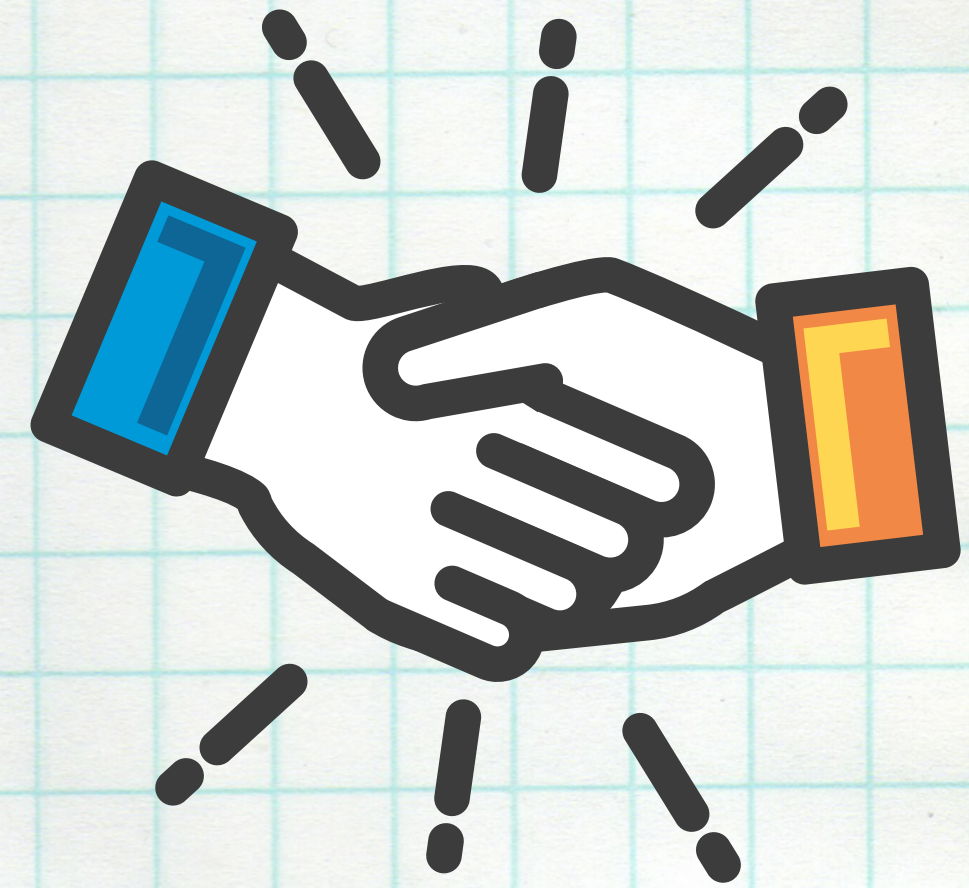
Why M2M...?

M2M deals are a great 'out of the box' way to expose your business to other local businesses during the Stay at Home order.

Members helping members will stimulate the local economy and create B2B relationships within our community

During the month of May and June, we will also add your M2M promotion to the Chamber Facebook page!

Go to the next slide to see a great example of a M2M marketing piece!



#BELOCAL

M2M example from a Z-M Chamber member...

Member to Member

CHAMBER DEALS

Hello! My name is Jenna McCarty and I am the owner of Jenna Rae LLC. We specialize in Social Media and Traditional Marketing, Graphic Design, and Commercial Photography!

We understand that there are businesses currently re-opening and others are waiting to re-open and we want to help! Attached are two coupons that are priced for chamber members only!

With everyone being home and on the internet, now is the time to capture you audience on social media!

If you have any questions, or would like to set up a call to discuss social media marketing, please give me a call at 740-630-8349 or send an email to jmccarty@jennaraellc.com



Best deal! ↗

- MONTHLY SOCIAL MEDIA CALENDAR
- BRANDED REAL-TIME CONTENT
- PROFESSIONAL HEADSHOTS
- TRADITIONAL MARKETING SERVICES
- MONTHLY MARKETING MEETINGS
- LOGO DESIGNS/REBRANDING

\$300 OFF
per month

jenna rae llc.
**MARKETING
COUPON**

- HIGH RESOLUTION HEADSHOTS
- 2 DIFFERENT POSES FOR EACH STAFF MEMBER
- 3 VARIATIONS OF GROUP PHOTO
- COMMERCIAL RIGHTS
- DIGITAL GALLERY OF ALL PHOTOS

\$100 OFF
headshots

jenna rae llc.
**PHOTOGRAPHY
COUPON**

740-630-8349 | [JMCCARTY@JENNARAELLC.COM](mailto:jmccarty@jennaraellc.com) | [JENNARAELLC.DESIGN](http://jennaraellc.design)



STAY TUNED...

**For more Member Information Center 101
(MIC)**

Zanesville-Muskingum County

Chamber
OF COMMERCE