



LOCAL BRAND AWARENESS FOR YOUR BUSINESS!

Premium & Seasonal Options

B2B MARKETING PACKAGES DESIGNED TO EXPAND YOUR COMMUNITY PRESENCE!

2024 BUNDLED MARKETING SERVICES INCLUDE:

EMAIL MARKETING - Email advertising message sent to 1400+ business representatives (x \$80)

NEW! WEB ADVERTISING - Banner ad on the Chamber website (x \$150)

TV EXPOSURE - Chamber/WHIZ TV ad campaign (\$650 value)
(Olympic packages will include an additional surcharge)

DIRECT MAIL - Feature your business in the direct Chamber mailing, sent to 1350+ recipients each month (x \$175)

MEMBER SPOTLIGHT - This email service features your business and your business only! We customize your message and schedule it to be delivered to over 1,400 business members whenever you want! (x \$250)

NEW! BUSINESS MIXER SPONSOR - Logo on event promotion and optional vendor table at one 2024 Business Mixer (\$250)

NEW! SPONSOR HIGHLIGHT VIDEO! - A 60 second video highlighting your business featured on the Chamber's social media outlets (x \$250)

FESTIVAL OF TREES "SHOUT-OUT" - As a bundled marketing package participant we will give your company a "shout-out" during the auction (\$50)

GOLF OUTING - One Corporate sponsor team at Jaycees Golf Course (\$575)

Premium Package

Seasonal Package

Six

Three

One Year

Three months

One

No

Three

One

Two

One

One

No

One

No

One

No

One Team

No

Cost if purchased separately

\$5,080

\$1,115

Savings

-\$3,285

-\$465

Total:

\$1,795

\$650

*Good for 12 months from
the date of purchase!*

Call Lydia Tom at 740-455-8282 or email ltom@zmchamber.com to participate!



A Storybook Christmas in Muskingum County!

Experience the storybook magic in Muskingum County this holiday season. Explore Dresden, New Concord, and Zanesville as each town and business is decorated in a storybook theme. Muskingum County welcomes you to be a part of our “STORY” and Christmas cheer!

Courthouse Light Show
Christmas Parade
5K Run/ 1Mile Walk
Ohio's ONLY 28' Ornament Tree
Life-sized Snowmen
Christmas Carolers
The Nutcracker
Holly Jolly Trolley Ride
Gingerbread Contest
Holiday Shopping

Holiday Light Trail
Letters to Santa
Santa House
Carriage Rides
Christmas Craft Show
Holiday Trail of Lights
The Magical Polar Experience
Ice Skating
Tedding Bear Coloring Contest
Snowman Trail



SCAN TO DOWNLOAD
2023 BOOKLET

www.visitzanesville.com





DEAR CHAMBER MEMBER,

Are you familiar with Muskingum County's very own young professional group? The Muskingum County Emerging Leaders (MCEL) strive to improve the community by working to attract, develop, and retain emerging professionals in Muskingum County. They will do so by offering their members opportunities for networking, mentorship, education, philanthropy, and professional development. Their ongoing mission is to foster the next generation of Muskingum County professionals, and in doing so, continue to guide Muskingum County towards an even brighter future.

As an affiliate of the Zanesville-Muskingum County Chamber of Commerce, we invite and encourage all Chamber members to engage their young professionals with this organization. Membership is open to all young professionals between the ages of 21 – 40 that reside or are employed in Muskingum County.

YES, I WOULD LIKE TO BECOME AN EMERGING LEADER...

If you or someone in your organization is interested in joining, please visit zmchamber.com/MCEL or contact **Lydia Tom** at ltom@zmchamber.com.



SCAN TO LEARN MORE ABOUT THIS LOCAL ORGANIZATION