

PROFIT MASTERY CLASS

Driving financial performance in your business is crucial. This program provides business owners and key managers with the tools that can move attendees from Profit Mystery to Profit Mastery. The presentation will be facilitated by Cindy Voorhies, Business Consultant with the Small Business Development Center at Ohio University's Voinovich School of Leadership & Public Affairs. Using case studies and a down-to-earth style — with just a bit of humor and a touch of motivation — this DVD-based program, developed by Business Resource Systems, includes all the material from their internationally-acclaimed two day program. You will never look at your financial statements in the same way!

Only for-profit entities that have been in business for one year or longer are eligible.

In this hands-on workshop, you'll cover:

- Overcoming common business problems
- Understanding your financial position
- Using tools to take active control
- Making effective pricing decisions
- Evaluating cost patterns
- Making your business bankable
- Avoiding cash crunches
- Planning for transition
- An approach to analysis

TWO-PART PROGRAM

Tuesday, September 19, 2017 - 9:00 AM–4:00 PM

Tuesday, September 26, 2017 - 9:00 AM–4:00 PM

Registration includes 200+ page workbook. This workshop normally costs nearly \$500 to attend.

Thanks to funding provided by the Small Business Development Center at Ohio University, we are providing this training at no cost.

***This Course Qualifies for 16 hours of CPE Credits for CPAs. NASBA ID#: 102520**

LOCATION

Muskingum County Welcome Center, 205 N. 5th Street, Zanesville, OH 43701

REGISTRATION

Trenia Twyman

Ohio University

Small Business Development Center

(740) 597-1460 or twyman@ohio.edu

Registration is limited to 10 businesses. Please RSVP to reserve your seat.

Time will be provided for lunch on your own.



FACILITATOR

Cindy Voorhies, a Director within the Ohio University (OU) Small Business Development Center (SBDC), covers three counties: Muskingum, Guernsey, and Belmont counties. Cindy has over sixteen years' experience counseling and assisting small business owners within the Ohio SBDC network. Cindy provides technical assistance and counseling in multiple areas including business planning, access to capital, market planning and financial analysis. Cindy has experience working with clients in many industries, including the oil and gas industry.



Small Business
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