



Press Release | For Immediate Release

Zanesville, Ohio: March 24, 2025 – Zanesville-Muskingum County Chamber of Commerce President & CEO Dana Matz is excited to share some exciting updates about the Chamber team!

"After careful evaluation and collaboration with our Executive Committee, we have realigned roles within our organization to enhance efficiency, improve member services, and strengthen our ability to support local businesses, tourism, and economic growth. These changes allow us to better serve our members and community partners by streamlining operations, fostering cross-functional collaboration, and ensuring that each team member's role reflects their contributions to the Chamber's mission."

Effective Monday, March 24, 2025, the Chamber team structure will be as follows:

Dana Matz – President & CEO

Responsible for overall organizational leadership, strategic direction, board engagement, and external relations.

Lydia Tom – Vice President

Oversees membership development, programming, and marketing initiatives and assists with multi-department strategic planning and organizational development.

Jordin Harmer – Manager, Convention & Visitors Bureau (CVB)

Leads tourism development efforts, destination marketing, and partnerships that promote visitation and economic impact.

Kaitlynn Peters – CVB Specialist

Supports tourism marketing initiatives, coordinates visitor services, and helps with event planning and promotional outreach.

Starr Jinkens – Office Manager

Manages financial coordination, human resources, internal office support, and day-to-day functions.

A new team member will soon join us to support multiple departments and enhance our services.

This realignment ensures that the Zanesville-Muskingum County Chamber of Commerce and the Convention and Visitors Bureau remain focused on providing the highest level of service and value to our members.



As always, we appreciate your continued support and look forward to working together to strengthen our business community and tourism development efforts.

Thank you for being a valued part of the Zanesville-Muskingum County Chamber of Commerce!

Best regards,

A handwritten signature in blue ink that reads "Dana Matz". The signature is fluid and cursive.

Dana Matz
President & CEO

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About The Zanesville-Muskingum County Chamber of Commerce:

The Zanesville-Muskingum County Chamber of Commerce is a business organization that represents and advocates for our community of local businesses. The mission of the Zanesville-Muskingum County Chamber of Commerce is to create a regional environment conducive to business growth and development; to promote the economic, civic, and social interests of the area; and to foster and serve a strong, active membership. Learn more at www.zmchamber.com