

MAKING FACEBOOK & INSTAGRAM WORK FOR YOU



WHEN

**March 8, 2017
11:30am-1:00pm**

WHERE

**Zanesville-Muskingum County
Visitors Center
205 N Fifth St, Zanesville**

DISCOVER

**What's New In Social Media • How To Handle Reviews •
What To Post • Facebook Ads • Boosted Posts • Go Live •
Contests & Promotions • Instagram Basics**

SPONSORED BY

The Zanesville-Muskingum County Convention & Visitors

**DON'T
MISS THIS
INFORMATIVE
PRESENTATION!**

**LUNCH
INCLUDED**

**RSVP BY
MARCH 1ST**

**Kelly Ashby
kashby@zmchamber.com
740-455-8282**

**PROFESSIONAL
SPEAKER**

Melissa Carter

**Business Development
Specialist**



THE OHIO STATE UNIVERSITY

Melissa has been an employee of the Ohio State University South Centers Business Development Network since 2006. She serves as a Business Development Specialist, where she assists Southern Ohio companies with all entrepreneurship aspects and business growth including pre-venture and startup. Melissa also focuses on helping small businesses with web-based marketing and developing a social media