



Members Checklist

Follow this list of member benefits to get great value from your membership in 2017

<input type="checkbox"/> STAY INFORMED –Read the email newsletters – or review the printed copy that comes each month by mail – to stay informed about business opportunities, services, programs, advice, and meetings that can help your business.	<input type="checkbox"/> WORKFORCE - Help prepare your future workforce by participating in the Student-Business Connector project, which is a directory of opportunities for students at local firms where they can learn about careers and the world of work.
<input type="checkbox"/> MAKE CONNECTIONS - Attend training, and professional development opportunities offered each month by the Chamber and by our partner organizations like the Human Resource Management Association, Safety Council and Tourism Team.	<input type="checkbox"/> SAVE & SAFETY - Ask us how you can save more money on workers' compensation by taking advantage of the state's safety council rebate program. You can also attend the monthly Safety Council meetings simply for training and information and for networking with other business professionals
<input type="checkbox"/> ONLINE LISTING –Expand and customize your online business listing. A mini website for your business that contains pertinent information about your business including social media links, Google mapping and more!	<input type="checkbox"/> BUSINESS RESOURCES - Visit the Chamber website and review the latest economic indicators, small business resources, the annual wage survey report, sales training, job listings, previous newsletters and more.
<input type="checkbox"/> SOCIAL MEDIA - Post an update about your company on the Chamber's Facebook page, and follow the Chamber's Facebook page and Twitter account to get updates on chamber activities, member services and business how-to information	<input type="checkbox"/> DIRECT MAIL & EMAIL MARKETING - Send out a chamber email marketing blast to about 1,000 local business emails for only \$50, or put 1,200 flyers in our monthly mailing to area businesses for just \$125.
<input type="checkbox"/> GROUP RATING - Request a premium quote from the Chamber's Workers' Compensation Group Rating program. Open enrollment takes places each fall. The average savings for participants in this program is \$3,800 .	<input type="checkbox"/> HOT DEALS - Offer an online Hot Deal via our website to promote a sale, special promotion, or discount. Check out the Hot Deals offered by other members to see where you can save on products and services. You can also pass these deals on to your workforce as an employee benefit.
<input type="checkbox"/> BUSINESS MIXERS – Attend or host a display table at the Business Mixers. A "Business After Hours" type event that allows "networking" amongst area businesses and business people.	<input type="checkbox"/> SPONSORSHIP MARKETING - Sponsorship marketing works. Consider sponsoring a chamber program, event or service this year to raise your profile in the business community. Ask us for a menu of options.
<input type="checkbox"/> WAGE SURVEY - Participate in the annual Wage & Benefits Survey in order to help build a valuable resource that you and other employers can use in planning and budgeting.	<input type="checkbox"/> BUNDLED SERVICES - Consider buying a package of chamber marketing services so you can promote your business while enjoying big savings.
<input type="checkbox"/> HIGHLIGHT INVOLVEMENT - Prominently display your chamber membership certificate and door sticker (studies show that consumers are more likely to trust and patronize a business that is a chamber member).	<input type="checkbox"/> FIND TALENT - Have a job opening you are trying to fill? Submit it to the online Job Postings at zmchamber.com , which also automatically posts it to our social media accounts. And exhibit at our annual Job Fair in the fall of each year.
<input type="checkbox"/> RECREATE - Play or Sponsor a team in the Chamber Golf Outings. "Relationship building on the golf course may be as important as ever for business networking. Inc Magazine"	<input type="checkbox"/> TOURISM MARKETING - Consult with our Convention & Visitors Bureau staff to learn about how you can better market your products and services to visitors to our area.
<input type="checkbox"/> CONNECTIONS –Let the Chamber Staff help you make connections for products, services & people.	<input type="checkbox"/> BRAG A LITTLE - Nominate your business for an ACES Award , which annually recognizes economic growth and business accomplishments by area companies.
<input type="checkbox"/> MEMBER LOGO - Download the Chamber member logo from zmchamber.com and display it on your websites, printed materials and other communications.	<input type="checkbox"/> EVENTS CALENDAR - Enter your special events in our web-based calendar of events. Also, review the events at zmchamber.com and visitzanesville.com for networking opportunities.
<input type="checkbox"/> AMBASSADORS - Be an Ambassador for the Chamber and your business. Chamber Ambassadors represent the Chamber at events, ribbon cuttings and serve as liaisons for the local business community.	<p>Contact Ashley Umstott at aumstott@zmchamber.com or Jenni Masterson at jmasterson@zmchamber.com or call 455-8282 today about how to do any of the above.</p>