

Chamber Member Checklist

Utilize this list of benefits and increase the value of your membership!

MAKE CONNECTIONS

Participate in networking, training and professional development meetings offered by the Chamber, the Convention and Visitors Bureau and our partners, the HR Management Association and Safety Council

I AM A CHAMBER MEMBER

Prominently display your Chamber membership certificate and door sticker! National Studies show that consumers are more likely to patronize a business that is a chamber member. It's true!

BUSINESS RESOURCES

Our Chamber is here to provide you with an abundance of resources to help you prosper. Visit **zmchamber.com** or give us a call to learn more about our partners and affiliates.

COST SAVINGS PROGRAMS

Did you know that you could save significantly on your **workers' compensation premiums** and **health care costs** just by being a Chamber member? **Ask us how!**

ONLINE LISTING

Use the Member Information Center (MIC) to expand and customize your business listing into a full page of online information. It's search engine optimized and our members are viewed over 32,000 times a month!

MARKETING PACKAGES

The best way to expose your brand to the business community! This package provides 12 months' worth of Chamber advertising services at a discounted rate including WHIZ TV commercials, email and direct mail marketing, and more!

EMAIL MARKETING

Reach over **1,400** local business representatives with our exclusive email marketing programs. This service is both easy and cost-effective. **Plus, your first one's free!**

DIRECT MAIL MARKETING

Insert your company's flyers in our monthly mailer that is mailed to 1,350 business representatives. Your cost is only **\$150**, and includes the envelope, stamp and labor. Do the math, that is less than 10 cents per unit!

BUT WAIT...THERE'S MORE! FLIP TO SEE PAGE 2 OR SCAN TO LEARN MORE!



Zanesville-Muskingum County

Chamber
OF COMMERCE

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SPONSORSHIP MARKETING

Sponsorship marketing works! Consider sponsoring a Chamber event or program this year to increase brand awareness in the business community. Ask about our upcoming events or visit **zmchamber.com**

WORKPLACE SAFETY

Improve workplace safety and receive a discount from the BWC while learning techniques for increasing safety, health, and wellness in your workplace. **Ask how you can become a Safety Council today!**

MEMBER SPOTLIGHT

Feature your business with a Chamber spotlight! This email is pre-scheduled and customized for you and reaches over 1,400 business members for only **\$250!**

ADVOCACY

The Chamber team advocates at the local, state and federal levels for the betterment of our businesses and community. Attend our legislative event to hear directly from Federal and State level officials.

FIND TALENT

Have a job opening you are trying to fill? As a member, you have 24/7 access to our job board on **zmchamber.com**. Plus, your opening will automatically post on the Chamber's Facebook and Twitter feeds.

STAY INFORMED

Read the weekly e-newsletter to stay informed about services, programs, advice and meetings that can help your business. Not receiving our newsletter? Ask Lydia to be added to the list!

HUMAN RESOURCES

Our partner, the Muskingum Valley Human Resource Management Association provides monthly resources for HR training and updates.

TOURISM MARKETING

Consult with our Convention & Visitors Bureau team to learn how you can market your products and services to visitors to our area.

Contact Lydia Tom at ltom@zmchamber.com or scan to visit zmchamber.com

