



~Member Checklist~

Utilize this list of benefits and increase the value of your membership!

<p>MAKE CONNECTIONS - Attend networking, training, and professional development meetings offered by the Chamber, Convention and Visitors Bureau and our partners - HR Management Association, Safety Council & Tourism Team</p>	<p>STAY INFORMED – Read the monthly e-newsletters to stay informed about services, programs, advice, and meetings that can help your business. Let us be your source for happenings in the local business community.</p>
<p>I AM A CHAMBER MEMBER - Prominently display your Chamber membership certificate and door sticker (studies show that consumers are more likely to patronize a business that is a chamber member).</p>	<p>BUSINESS RESOURCES - Visit the Chamber website from your PC or mobile device to stay up to date on Chamber happenings. Find information on cost savings programs, meetings and seminars to help your business grow.</p>
<p>SAFETY & SAVINGS- Reduce your Workers Compensation and increase workplace Safety & Wellness. Resulting in a more productive work environment and an improved “bottom line” Join Safety Council-ASK US HOW!</p>	<p>GROUP RATING - Request a premium quote from the Chamber’s Workers’ Compensation Group Rating program. Open enrollment takes places each fall. The average savings for participants in this program is \$3,690.00</p>
<p>ONLINE LISTING – Login to the Member Information Center (MIC) to expand and customize your online business listing into a full page of information, including images and your web link, in the business directory at www.zmchamber.com.</p>	<p>SOCIAL MEDIA MARKETING - Follow the Chamber’s Facebook page and Twitter accounts to get updates on chamber activities and member services. Post an update about your company on the Chamber’s Facebook page.</p>
<p>EMAIL/DIRECT MAIL MARKETING –Insert your company’s flyers in our monthly mailer that is mailed to 1250 area business people. Your cost is only \$125, includes the envelope, stamp and labor. DO THE MATH- that is less than 10 cents per unit. What a bargain!</p>	<p>WAGE SURVEY – Whether you are hiring or promoting within the Wage & Benefit Survey is a great tool for your company. Members have 24/7 access to local wages and benefit resource center. Annual Q & A’s for data updates. Stay ahead of your competition. Keep and recruit talent!</p>
<p>EMAIL BLAST- Send a chamber email marketing blast to about 1,000 local business emails for only \$50. Consider doing an Email Blast and Email Blast for 2x the impact!</p>	<p>TOURISM MARKETING - Consult with our Convention & Visitors Bureau staff to learn about how you can better market your products and services to visitors to our area.</p>
<p>SPONSORSHIP MARKETING - Sponsorship marketing works. Consider sponsoring a chamber program, event or service this year to raise your profile in the business community. Ask us for a menu of options.</p>	<p>FIND TALENT - Have a job opening you are trying to fill? Submit it to the online Job Postings at zmchamber.com and it will automatically posts it the Chamber’s Facebook and Twitter feeds.</p>
<p>BUNDLED SERVICES - Consider buying a Chamber “bundled marketing package.” Promote your business and save more. A powerful combination!</p>	<p>HUMAN RESOURCES We partner with the local Muskingum Valley HR Management Association to improve your management teams HR knowledge and skills.</p>
<p>BRAG A LITTLE - Nominate your business for an ACES award. Annually recognizing economic growth and business accomplishments of area companies.</p>	<p>EVENTS CALENDAR - Enter your special events in our web-based calendar of events. Also, review the events at zmchamber.com and visitzanesville.com to stay informed</p>
<p>HOT DEALS - Offer an online Hot Deal via our website to promote a sale, special promotion, or discount. Check out the Hot Deals offered by other members to see where you can save on products and services. You can also pass these deals on to your workforce as an employee benefit.</p>	<p align="center">The Mission of the Z-M Chamber of Commerce- To create a regional environment conducive to business growth and development; to promote the economic, civic and social interests of the area; and to foster and serve a strong, active membership</p>

The Zanesville-Muskingum County Chamber of Commerce has been in business for businesses since 1905

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