

WELCOME TO OUR *Tradition*



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MAY | 08

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welcome new members

The Chamber encourages all members to do business with each other. The following companies recently made an important investment in their business by joining the chamber. We hope you will consider them for your professional and personal needs.

AAA SPA & POOL SERVICES

1834 Maple Ave.
Zanesville OH 43701
Danielle Shalowsky
(740) 453-4931

APPLIED INDUSTRIAL TECHNOLOGIES

1672 Linden Ave.
Zanesville, OH 43701
Jim Mirgon
(740) 452-8437

JIM PASTOL CONSTRUCTION

Sabrina Pastol
6999 W. Buckrun Rd. NW
Malta, OH 43758
(740) 962-2511

KENSINGTON VILLAGE, LLC

4251 Stratford Circle West
Zanesville OH 43701
Patty Rickels
(740) 588-9441 (614) 836-0606

MEIGHEN ELECTRIC

Russell & Sheryl Pennell
1240 Bloomfield Rd.
New Concord, OH 43762
(740) 432-6238

R. L. TOLLIVER & CO.

Richard & Shelley Tolliver
12855 Main St.
P. O. Box 351
Trinway, OH 43842
(740) 754-2914

Local Business Assistance Contacts

Zanesville-Muskingum County Port Authority - 455-0742, www.zmcport.com

Zanesville-Muskingum County Chamber of Commerce
Convention Visitors Bureau, Zanesville Downtown Association, and Member
Services - 455-8282, www.zmchamber.com

Muskingum County Business Incubator - 453-3649, www.zmchamber.com/ed.htm

City of Zanesville-Community Development - 455-0614, www.coz.org

Job & Family Services-Workforce Development - 454-6211, www.jobandfamily.com

Chamber volunteers recognized

Every year during the months of May through October, the Chamber depends on volunteers to assist by staffing the tourist information center on weekends. They offer Visitor Guides, brochures and assistance to visitors, tourists, and callers inquiring about the Muskingum County area and its attractions.

In honor of the Chamber's volunteers and the services they provide, a luncheon was held during National Volunteer Week. During the luncheon, Donna DeMent and Florence Sulens received the 2007 Volunteer of the Year award for their many hours of service. Also honored for their contribution of service to the local tourism industry were George Corder, Donna Dunlap, Pat Dusenberry,

Lucille LeCocq, Jane Murphy, Pat Payne, Evelyn Richardson, Bonnie Sulens, Mary Helen Williams and Sue Wright.

The Chamber would like to express appreciation to these volunteers for their help throughout the year and encourage others who are interested in volunteering for 2008 to participate. Days and times that volunteers are needed include Saturday from 10 a.m. to 2 p.m. and Sunday from 12 to 3 p.m. Volunteers work the days and times of their choice so they can give as much or little time as they want. If you are interested or know of someone else who is interested in volunteering for the Chamber by helping visitors, please contact Shirley McCallister at 455-8282.

Increase promotional value of Buyer's Guide

The Chamber is now assembling the 2008 edition of COMMERCE, the Official Buyer's Guide & Membership Directory for Muskingum County businesses. As a Chamber member, your company will be listed alphabetically and by business category, free of charge.

You now have the opportunity to dramatically increase the promotional value you already receive through the purchase of a sponsorship advertisement.

In addition to the high visibility a sponsorship ad gives your business, as a COMMERCE advertiser, YOU WILL ALSO RECEIVE A FREE, YEAR-LONG WEB AD on the Chamber's website - www.zmchamber.com. Ads will be located on the Membership Directory page and will be visible for an entire year! On

average, our website has over 1500 visitors each month! Half-page ads or larger will receive an online graphic ad (2" x 1") with a FREE hyperlink to take visitors directly to your business website. Quarter-page ads or smaller will receive a text ad with a FREE hyperlink.

We will be aggressively circulating 10,000 copies of COMMERCE, the Official Buyer's Guide & Membership Directory to area residents, business people, visitors and newcomers to our community. It is retained by both business and consumer buyers as a valuable purchasing reference guide.

Please consider taking advantage of this one-of-a-kind promotional opportunity. Watch your mail for the ad registration form and rate sheet.

ohio|university|zanesville

Workshops for personal or professional enrichment offered at Ohio University-Zanesville

Ohio University-Zanesville meets the needs of our community by providing timely and interesting professional development workshops that can improve skills, networking relationships and profitability.

The internet has become the place to advertise your business. Sign up to take the one day workshop Intro to Web Design. Learn how to design, create and format a web page.

The one-day workshop Intro To Internet Security will help you understand the issues of doing business on the internet. Topics include authentication, TCP/IP, firewalls, encryption and more.

Learn to do business on the net in Introduction to E-Business. You will learn E-Marketing, Internet Users and Behaviors, and Internet as a distribution channel.

If personal enrichment is

more your style, consider Maximizing your Potential, a one-day workshop that will allow you to explore and implement strategies to help you reach your goals. Problem Solving in the Workplace will help you realize the relationship between business objectives and problem-solving/decision-making processes. In the workshop How Thinking Can Change Your Life you will understand and apply

the concepts of vision and purpose to your life.

Whether you want personal enrichment, professional development or both, look to Ohio University-Zanesville's Continuing Education Department for credit and non-credit workshops to meet your needs. Call 740-588-1400 or email oliverc@ohio.edu to register.

These workshops will be

| Course # | Credit Hrs | Description | Date |
|-----------|------------|---|--------------|
| PBIO 313 | 2 | Native Medicinal Plants | June 27 & 28 |
| EDCE 400 | 1 | Child Assault Safety Actions (CASA) | June 27 |
| PSY 190G | 1 | Death & Dying | June 27 |
| MGT 191 | 1 | Maximizing Your Potential | June 28 |
| PSY 190E | 1 | Stress Management | June 28 |
| PSY 190C | 1 | Assertiveness | July 11 |
| C S 190 | 1 | Intro To Web Design | July 12 |
| EDCE 400 | 1 | Maximizing Substitute Teacher Effectiveness | July 12 |
| EDCE 400 | 1 | Helping Children Deal With Loss | July 12 |
| PSY 190W | 1 | Overcoming Procrastination | July 18 |
| PBIO 313 | 1 | Non-Native Medicinal Plants | July 18 |
| MGT 191 | 1 | How Thinking Can Change Your Life | July 19 |
| EDTE 492L | 1 | Enhancing K-12 Instruction With Humor | July 25 |
| C S 190 | 1 | Intro To Internet Security | July 26 |
| MGT 191 | 1 | Problem Solving in The Workplace | July 26 |
| POLS 494E | 1 | Mediation | August 2 |
| POLS 494A | 1 | Public Administration | August 9 |
| C S 190 | 1 | Intro To E-Business | August 16 |
| MGT 191 | 1 | Managing Conflict In The Workplace | August 16 |
| POLS 494B | 1 | Political Lobbying | August 23 |

Thank You...

...for Your Renewal!

The following members have made an important investment in their business and in your community by renewing their Chamber membership for 2008.

Listed are renewals received from April 1, 2008 through April 30, 2008. Renewals received AFTER April 30, 2008 will appear in future issues.

A Taste of Ohio
Ameriprise Financial
Buckeye Supply Co.
Business Equipment Co.
Ceramic Pottery Museum

East Central Ohio Productions
Fourth St. Diner
Graphic Enterprises
Jobs Henderson & Associates
McDonald's Restaurant - East

Roofmasters, Inc.
Sign Pro of Southeastern Ohio
Staples
Starbucks Coffee
Tom's Print Shop

Travel Store of Southeastern Ohio
VFW Post 1058 & Banquet Facility
Z Venue, LLC
Zanesville Children's Center
Zanesville Country Club

Safety Council Discount Will Continue in FY09

BWC's administrator Marsha Ryan announced that the SAFETY COUNCIL DISCOUNT PROGRAM will continue in FY09 with the same eligibility requirements and potential discount percentages as in FY08. If you're interested in joining Safety Council, please contact Kathy Hollins at 455-8282 or by email at khollins@zmchamber.com to get an enrollment form. The form must be completed and received by Safety Council prior to July 31, 2008!

Five-Percent Rate Reduction

The Ohio Bureau of Workers' Compensation (BWC) Board of Directors unanimously approved a five-percent overall premium rate decrease for private employers, effective July 1, 2008. The reduction is the first premium rate decrease for Ohio's private employers since 2001.

50/50 Payment plan

Employers participating in the

50/50 payment plan for the reporting period ended 12/31/07 must make their second 50-percent payment by May 1, 2008 to avoid a lapse in coverage.

Safety Grant\$ Program Funds

BWC estimates that grant applications currently being processed will deplete the FY08 Safety Grant Program funds. A decision on FY09 funding is expected to be announced in early April. If an employer has filed a Safety Intervention Grants (SIG) Equipment application for depleted FY08 funds, BWC will notify the employer by letter, explaining the funding situation. BWC will also retain Drug Free Work Place applications to begin processing when future funding becomes available.

For more information about BWC programs and services, visit www.ohiobwc.com.

Please join new affordable television campaign

Economic stimulus checks are already being deposited into the accounts of taxpayers who take advantage of direct deposit. Although at first glance it may seem as if the government is scattering seeds in the wind hoping a few might sprout, when we examine the big picture, the combined portion of the stimulus coming into Muskingum County is OVER \$30,000,000.00! That's right—OVER THIRTY MILLION DOLLARS!

Granted, some people might use it to pay down existing debt—some might even save a portion—but a huge proportion of the stimulus WILL BE SPENT, and it's in our best interest to encourage people TO SPEND IT LOCALLY, so it continues to circulate, and RE-circulate in Muskingum County.

Attached is a Windows Media Player version of one of the most recent in the "Buy Local" television campaign we developed for our members in conjunction with WHIZ-TV. Also below is a new script that was designed to specifically address the government stimulus and the positive impact it can have on our community if it's spent locally. Once again we are offering our members a great branding opportunity that can help them affordably increase their visibility while at the same time sending a message to the community about the

importance of buying locally—ESPECIALLY as this thirty million dollar windfall reaches the public.

Each television messages will feature five representatives from participating Chamber businesses; each representative will be on-camera voicing a portion of the message, with name and company logo featured on screen at the same time, similar to the version that's attached to this e-mail; and each message will air over 120 times over the course of the campaign scheduled to air from late May through early July, coinciding with the time most of the stimulus money will be reaching the community. The messages will air in Sunrise in Southeastern Ohio, The Today Show, Live at Noon, and the WHIZ-TV Reports at 6 and 11, as well as NBC Primetime, the Tonight Show, Saturday Night Live, and WHIZ-TV's many syndicated programs. At \$595 per participating business, the cost per high-profile television exposure over the course of the campaign is less than \$5.00 per exposure per business!

WHIZ is willing to accommodate us to include up to twenty-five Chamber participants for this campaign. To secure one of the available positions, contact Joy Riddle at the Chamber of Commerce by emailing jriddle@zmchamber.com or calling 455-8282.



See me today and get the discounts and service you deserve.



Mark Leman Insurance Agency Inc.
Mark Leman, Agent
1616 Linden Avenue
Zanesville, OH 43701-3451
Phone: 740-652-0727



LIKE A GOOD NEIGHBOR, STATE FARM IS THERE.®

Mark Leman Insurance Agency, Inc. is a member of the State Farm Mutual Insurance Group, State Farm Indemnity Group - Bloomington, IL

What do you have to offer?

Have you submitted a discount for the Chamber Discount Club? If not, you are certainly missing a perfect opportunity to bring customers into your business. The Chamber Discount Club provides members with a way to draw business from Chamber member businesses and their employees! All you have to do is sub-

mit your discounted offer to us and we do the rest. And it won't cost you a dime to spread the word! We'll do it for you, but you'll have to hurry! The deadline to submit your offer is Friday, June 20th.

Submit your discount to the Chamber and we will include it in the Discount Club brochure

which is valid from July 1 - December 30, 2008. We compile the brochure, print it and mail it to all Chamber member businesses - all at no cost to you! The offers are also published on our website. If you have questions contact Kathy Hollins at 455-8282.



CHAMBER DISCOUNT CLUB DISCOUNT REGISTRATION FORM

Please complete the form outlined below. Your discount offer must be limited to a maximum of fifteen (15) words. Please word your discount description exactly as you wish it to appear in the brochure. This will prevent any chance of misunderstanding or misinterpretation of your offer.

Submission deadline for July 1 – December 30, 2008: June 20

Mail: Zanesville-Muskingum County Chamber of Commerce,
205 N. Fifth Street, Zanesville, OH 43701
Fax: (740) 454-2963
Email: khollins@zmchamber.com

Questions? Contact Kathy Hollins, Manager, Member Services at (740) 455-8282.

SAMPLE LISTING: HOMETOWN COLLECTIBLES & GIFTS
25% off storewide. Buy one cookie jar – receive one of equal or lesser value half off.
123 Elmhurst Parkway, Zanesville, (555) 555-5555
Contact: Sally Smith

Yes, I want to make my cash register ring! I am submitting the following information to be included in the July-December, 2008 edition of the Chamber "Discount Club" brochure.

Please CHECK ONE:

I authorize this discount for the July - December, 2008 brochure only.

I authorize this discount to be continued in future editions of the Discount Club brochure until such time that I cancel or change the discount offer in writing.

Company Name: _____

Address: _____

Discount Offer (Fifteen words or less): _____

Contact Name: _____

Phone: _____

Discount Authorized by: _____

Printed Name _____

Signature _____

june

Gus Macker Basketball Tournament

June 1

Join the fun on the streets of downtown Zanesville as the Gus Macker 3-on-3 Basketball Tournament returns. Open to all age divisions, male and female. Special events and refreshments will be available. Info: 740-455-8282 or 800-743-2303.

Tape Talk

June 3

John McIntire Library 10:30 a.m. Meet other audio book enthusiasts. Free of charge. Info: 740-453-0391 ext. 116 or 132

Denny's Hot Summer Nite's Cruise-In

June 6

Airport Road, I70 East exit 160. Info: 740-588-9310

Mysterious Muskingum

June 6

Join the naturalist on unique tours along the Muskingum River offering unique perspectives into the history and folklore. 9:30 p.m. - Midnight. Info: 740-452-0040 or 740 453-4377

First Friday Celebration of the Arts

June 6

Join members of the Artist Colony of Zanesville throughout Downtown Zanesville on the first Friday of every month from 5 p.m. to 8 p.m. Downtown studios and galleries will be open to the public for an evening of art. Stop by the Alan Cottrill Sculpture Studio & Gallery at 110 S. 6th St. for a map of the locations. For info: call 740-455-8282

American Summer Celebration

June 6-7

Gather friends and family for a perfect backyard family reunion with plenty of games, food and good times. Not to mention the opportunity to pre-order an exclusive event basket available only at Longaberger Homestead for these two days! www.longaberger.com Info: 740-322-5588

Charles Lakofsky: Ohio Modernist Master

June 6 – August 10

A selection of sculptural and functional works by this renowned Ohio potter. Organized by the Zanesville Art Center, this exhibit will travel to two other Ohio museums. Info: 740-452-0741

Muskingum County Relay For Life

June 7

A fun-filled overnight event that mobilizes communities across the country to celebrate survivorship, remembering those lost their lives to cancer, and raise money for the fight against cancer. This is an American Cancer Society signature activity. Muskingum County Fairgrounds, 1300 Pershing Road, Zanesville. 3:00 p.m.-9:00 p.m. Info: 454-2589 or by email to on-line chair shanoh123@yahoo.com.

Sunset Safaris at the Wilds

June 7, 14, 21, 28

Twilight is a magical time to experience the Wilds. Enjoy a buffet dinner on the deck of the Overlook Cafe. Then board a transport and follow an animal management staff escort on a guided tour through our pastures. This tour includes stops at several of our animal management centers. Sunset Safaris run from 5 p.m. until 8 p.m. Advanced reservations are required and can be made by calling 740-638-5030.

Earth Keepers

June 8 – 14

At the Wilds children ages 12 - 15 experience adventures with work on real-world conservation projects. Info: 740-638-5030 ext. 2286

National Watercolor Society Annual Traveling Exhibition

June 8 – August 1, 2008

Thirty award-winning paintings selected from the 87th Annual National Exhibition. Zanesville Art Center Info: 740-452-0741

Book Bags to Go! Adult Summer Reading Program

June 9 – July 26

Adults borrow a book bag, read and return the books. Keep the free book bag. Free and open to the public. Info 740-453-0391 ext. 116 or 132

Between Georgia Book Discussion

June 12

6:00 p.m. at Zanesville Art Center. Those registered will be loaned a free copy of the book. To register 740-453-0391 ext 116 or 132

Denny's Hot Summer Nite's Cruise-In

June 20

Airport Road, I70 East exit 160. Info: 740-588-9310

Kritter Kids

June 15-19

At the Wilds young kids ages 8 & 9 learn to appreciate being at home in the woodland, field, and wetland habitats. \$300.00 members \$270.00. Info: 740-638-5030 ext. 2286

Dresden Homecoming

June 18 - 21

Rides, food, fun for the whole family! See how small-town America celebrates by coming to the Dresden Homecoming. Events include: Homecoming Parade with beautiful floats, bands, tractors, vintage cars, and fire trucks. Kiddie parade, food stands, rides and much more. Info: 740-754-3401 or 800-315-1809

Ohio Curiosities - Author Visit, Sandra Gurvis

June 19

Find out about quirky characters, roadside oddities & other offbeat things in Ohio. John McIntire Library 6:30 p.m. Those registered will be loaned a free copy of the book. Free of charge and open to the public. To register: 740-453-0391 ext. 116 or 132.

Denny's Hot Summer Nite's Cruise-In

June 13

Airport Road, I70 East exit 160. Info: 740-588-9310

Family Camp

June 20 -22

Family camp at the Wilds. Info: 740-638-5030 Ext. 2286

Creature Corps

June 22 – 28

At the Wilds children ages 10 -11 learn by doing at this camp for truly "wild" kids. Who will be inspired to care for our world. Info: 740-683-5030 ext. 2286

OIKOS

June 22 – 28

For experienced Wilde Campers 16 - 19 interested in wildlife conservation and education assist camp staff. Info: 740-638-5030 ext. 2286

Ohio Chautauqua - Inventors and Innovators

June 24 – 28

At New Concord, Ohio a mixture of education and entertainment - these programs will explore the lives and legacies of those who helped shape our modern world. Info: 740-826-3305

Denny's Hot Summer Nite's Cruise-In

June 27

Airport Road, I70 East exit 160. Info: 740-588-9310

Final Friday Networking**June 27**

Networking event of the Chamber of Commerce at the Chamber offices, 205 N. Fifth Street. 8:00 a.m. - 9:00 a.m. Info: 740-455-8282

Independence Day Celebration**June 28**

Come home to Longaberger Homestead for a small town festival and a fabulous 30-40 minute fireworks display, inflatable games, live musical entertainment and menus from the backyard grill. Info: 740-322-5588

Kritter Kids**June 29 - July 3**

At the Wilds young kids ages 8 & 9 learn to appreciate being at home in the woodland, field, and wetland habitats. \$300.00 members \$270.00. Info: 740-638-5030 ext. 2286

To submit an event for listing in this Calendar, please send complete information on the event to the Convention & Visitors Bureau, 205 N. Fifth Street, Zanesville, OH 43701. For more information on these and other events, please call the number listed or the Zanesville - Muskingum County Convention and Visitors Bureau at 740-455-8282 or 800-743-2303. You may also visit our website at www.visitzanesville.com or e-mail us at lkappes@zmchamber.com. For information on events throughout the state, call Ohio's toll-free Travel & Tourism Hotline at 1-800-BUCKEYE or visit www.discoverohio.com

Upcoming Meetings**Procurement Seminar Series to be held**

The Office of Congressman Zack Space is holding the third seminar in our Procurement Seminar Series. This half day event will be at Ohio University in Athens on May 22. The free seminar will begin at 8:30 A.M. and is titled: "Doing Business with the Federal Government." Area business owners are invited to attend. Speakers from various Federal Agencies will provide an introduction to the procurement process. For information and registration please call 740-452-6338 or email nancy.harvey@mail.house.gov.

Eastside Community Ministry

Eastside Community Ministry is celebrating 50 years of service to Zanesville and Muskingum County. With 50 years of serving and growing behind them, they are pressing forward to provide service to the needy in our community for the next fifty years. As a first step in ensuring Eastside Community Ministry's future, an endowment fund dinner is planned for June 19, 2008 at the Zane State/OUZ Campus Center. At \$50 per plate, you can help them celebrate their past and secure their future. Call 452-7519 for more information and reservations.

Image Computer Solutions Provides New Technology for Lepi Enterprises Inc.

Lepi Enterprises Inc. has been the leader in Environmental Remediation Services since 1986, with an office location at 630 G.W. Morse Street Zanesville, Ohio. Notably recognized and certified in 9 states, they provide solutions to any and all environmental and construction challenges.

Lepi offers services that include the removal of asbestos, lead, and mercury, to restoration of historical structures, and response to emergency cleanup and construction after fire damage. These services can include dealing with mold and mildew issues to finally designing and constructing new facilities. Their construction background reaches back to 1943 and continues to grow.

Striving for continued improvement Lepi has adopted numerous goals in their efforts, from job-site safety, efficient practices, retaining the finest employees, conduct that provides trust and respect, to utilizing the latest technologies available. Image Computer Solutions has helped them with one of those goals. Image Computer Solutions, a locally owned and operated computer and technology company recently provided new technology products allowing Lepi to continue offering high quality services

The server provided offers a single storage area for all the user's data, and nightly automated backup services, with full data protection. In addition ICS provided a terminal server, new workstations, and thin clients allowing employees to run programs located on the server from their personal workstations. All service & support is handled locally by ICS, providing a turnkey solution that gives their clients a "one call does it all" advantage. Image Computer Solutions has been serving Zanesville and surrounding areas for 14 years. Services include: Onsite Service; In Shop Service; Computer & Laptop Sales (new & used); Servicing all brands of PC hardware; Wired and Wireless network evaluation and installation; Server and Workstation design and installation; Video Camera and Surveillance design and installation; Dial up, DSL, and Satellite Internet Service Provider; Domain Name Hosting & Registration; Web Site Design and Maintenance; eBay Drop Off Store; and many other services.

Image Computer Solutions is ready to help you and your business. We offer a free on site evaluation of your technology needs. Please give us a call at 740-453-5953 or stop in at 44 N. 4th St. in the heart of downtown Zanesville.

IMAGE
Computer Solutions, Inc.



Jim Lepi



**LEPI
ENTERPRISES
INCORPORATED**

630
G.W. Morse Street
Zanesville, Ohio 43701



Participate in A Taste of Zanesville

It's time again to make plans for A Taste of Zanesville - a fun-filled evening of good old fashioned fun in downtown Zanesville. This year the event will take place on Wednesday, July 16 during Pottery Week.

Whether you want to demonstrate a craft, host a creative pottery display or a pottery mak-

ing demonstration, have an open house, offer refreshments or provide entertainment, you can be a valuable part of this exciting event. If interested, please call the Chamber at 740-455-8282 and let us know how you would like to participate.



Gus Macker returns to the streets of Downtown Zanesville on May 31 & June 1.

This is the 12th year of the event. Last year over 2800 players took to the streets ranging in age from 6 to 60 years. The Zanesville Tournament is the largest in the State of Ohio.

Corporate sponsors are Century National Bank, Coca Cola, Hunting-

ton Bank, Times Recorder and Wal Mart. Special sponsors are Bloomer Candy (Free throw contest), Dominos (Gus Busters) and the WHIZ Media Group sponsoring the Slam Dunk contest.

Court Sponsorship is available for \$300 which gives your com-

pany a chance to have a banner (2x6) with company name hung between two baskets.

Over 10,000 people are expected to be in downtown from Friday afternoon through Sunday evening.

Downtown Services

Third Street

Praxair 130 N 3rd Street
 Dutro Auto Parts 49 S. 3rd Street
 LA Emmert 54 S. 4th Street

Fourth Street

Beauty Nook 38 N. 4th Street
 Bowman & Associates " " " "
 Image Computers 44 N. 4th Street
 Realistic Driving School 47 N. 4th Street
 Eicher Engineering 47 N. 4th Street

Fifth Street

Imlay Florist 54 N. 5th Street
 Dutro Ford 132 S. 5th Street

Sixth Street

Muffler & Tire Center 26 N. 6th Street
 Reflections of Time 27 N. 6th Street
 Jackson & Hewitt 21 S. 6th Street
 L. Peter Dinan 27 S. 6th Street
 Shear Insanity 39 S. 6th Street
 Classic Body Shop 41 S. 6th Street
 Couch Potato Video 52 S. 6th Street
 Goss Party Rental 119 S. 6th Street
 Dalton Carpet 143 S. 6th Street
 Goss Rental Center 170 S. 6th Street

Helium & Welding Supplies
 American and Foreign Auto Parts
 HVAC Specialists

Beauticians
 Surveyors
 Computer Specialist
 Drivers Training School
 Civil Engineering & Surveyors

Florist
 Automobile Parts & repair

Automotive Repair
 Photography Studio
 Tax Preparation
 Surveyor
 Beautician
 Automotive Body Repair & Paint
 Video rental Services
 Party rental Services
 Floorings Sales & Services
 Equipment rental

Seventh Street

Touvell Plumbing 17 N. 7th Street
 Global Cellular 19 N. 7th Street
 Findeiss Realty 24 N. 7th Street
 Black's Automotive 32 S. 7th Street

Eighth Street

Friesingers 20 8th Street
 LephCo 135 8th Street

Elberon Street

Artist Guitars 705 Elberon Street

Market Street

Mike Nelson's 253 Market Street
 Studio B 245 Market Street
 Linn Engineering 534 Market Street
 CA House 828 Market Street

Main Street

Z- Bus 224 Main Street
 TS/Architect 301 Main Street
 Tahyi Video Reporting 334 Main Street
 MSM 535 Main Street
 Wheel & Spoke 634 Main Street

South Street

Lindsay Restoration 502 South Street

Plumbing Services
 Cellular Phones & Computers
 Real Estate Sales
 Automotive Services

Ornamental Iron and Welding
 Screen Printing

Guitars Sales & Service

Picture framing & accessories
 Beautician
 Civil Engineering & Surveyor
 Musical Instruments and lessons

Bus Services
 Architect
 Video Reporting
 Computer Services
 Bicycle Repair & Sales

Furniture restoration

Got all the customers you need? If not come to Final Friday Networking

Over 3,000 businesses receive this publication every month.

Take part in this opportunity to showcase your business and services through stories and advertisements.

CALL TODAY
740.452.4561



If you have all the customers you will ever need, then you don't need to do more business networking. In that case, you can turn your attention totally inward to improve your services or products and just take care of your existing customers.

On the other hand, if you could use more customers - or if you think you might need more in the future - networking is how you make contacts that can turn into new customers some day.

Networking is a proven method of building relationships and growing your business. A survey conducted several years ago of more than 2,500 businesspeople worldwide demonstrated this. Of those surveyed 75% said they got the majority of their new business through networking. Of course this can vary depending on the type of business you are in, but there really are very few business people that will not benefit somehow from networking.

There are of course many places and ways to network. But structured networking meetings, which maximize your time and heighten the quality of your contacts, are even more valuable than other more random forms of networking. Studies show that 82% of all businesspeople nationally belong to some type of networking group. That must tell us something about their effectiveness in building new business.

Keep in mind, you don't need to attend dozens of events or meetings to network properly. In fact, going for quantity instead of quality in networking opportunities can even take away from your business. You just need to attend the right ones, the ones that offer quality contacts and helpful content for the lowest investment of time and money.

That is exactly why the Chamber offers Final Fridays Networking meetings. This program was started two years ago, and it has been well attended ever since. That is because for the majority of firms it is one of the most beneficial services the Chamber offers its members.

Final Friday Networking meetings are, in a word, efficient. Here's why:

- You don't need to prepare before you attend, and you won't spend more than one hour there.
- There is no charge to members to attend.
- They are only held once a month and even then there is no obligation to attend each meeting, you can attend as your schedule permits.
- You will have the opportunity at each and every meeting to tell the other attendees about yourself and your business.
- Everyone is there for the same reason, to extend their network and promote their business. That makes this exactly the right place to go to build mutually supportive alliances.

As you can see, you have everything to gain and nothing to lose by attending a Final Fridays Networking session.

At each Final Fridays Networking, we conduct structured networking activities, so your time is maximized and you get the chance at every single meeting to promote your products and services to the others present.

What exactly do we mean by structured networking? Here are a few examples of the exercises we typically use to create interaction at the meetings:

- Each attendee takes a turn delivering their company's 30 second commercial, also known as an elevator speech, to the rest of the attendees.
- Speed networking with participants seated across a table from each other. One networker tells about his business, then at the end of two minutes, everyone slides down one chair and we begin again.
- Attendees pair off and "interview" each other about their company. When the whole group comes back together each person reports to the group what they learned about their interviewee and their business.
- "Open" networking is a part of every meeting where attendees are free to mix and mingle with the other

attendees.

- And many more!

You can't do one thing and one thing only to market your products and services, but, clearly, structured networking at Final Fridays should be part of your company's promotional plan. Please join us from 8 am to 9 am on the last Friday of the each month at the chamber offices in the Welcome Center.

Networking leads to customer referrals from other business people, and it increases awareness about who you are and what you do. No matter what your business and no matter what stage of growth your business is in, that surely is worth one hour of your time.

Thomas C. Poorman
President

JOE BUCKEY
1039 Lee St. • Zanesville, OH
450-9384
(at corner of State & Lee)

OPEN MON-FRI
7AM-5PM
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VISA MASTERCARD DISCOVER AMERICAN EXPRESS

Temporary signs within city limits

The Chamber recently received a communication from the City of Zanesville Zoning Administrator advising us that his office has received numerous calls and complaints concerning temporary "yard-sale" style signs being displayed on many of Zanesville's major thoroughfares and asked that we share this information with our members.

The City of Zanesville Planning & Zoning Code states:

"No sign as defined herein shall hereafter be located, erected, moved, reconstructed, extended, enlarged, converted, replaced or altered except in conformance with the (zoning code) and after issuance of a sign permit by the City (1153.02a)" and "No sign or associated light fixture shall be located within, project into or overhang a pub-

lic-right-of-way, such as a sign upon a utility pole therein (1153.13a).

The Zoning Administrator has asked that anyone planning on displaying any on-premise OR off-premise, temporary signs (of any kind) please contact his office first to obtain any necessary permits. Nine times out of ten these permits are free. Before application for these types of permits can be made, the Zoning Administrator will need a signed letter from the proposed property owner(s) prior to installation stating that you have permission to advertise on their property.

If you have any questions, or wish to see the City of Zanesville's complete sign code, please contact the Zoning office at 455-0617 or by email to zoning@coz.org.

Muskingum Valley Human Resource Association Receives Distinguished Award

The Muskingum Valley Human Resource Association (MVHRMA) was recently awarded the Superior Merit Chapter designation for its scope of work in perpetuating and supporting the mission of the organization in 2007 by the Society for Human Resource Management (SHRM), the world's largest association devoted to human resource management.

MVHRMA, recently affiliated with the Zanesville-Muskingum County Chamber, is one of 116 chapters receiving this distinction in SHRM's North Central Region comprised of 10 states and 151 affiliated chapters.

The Society for Human Resource Management (SHRM) serves the needs of HR professionals and advances the interests of the HR profession. Founded in 1948, SHRM has more than 225,000 members in over 130 countries, and more than

575 affiliated chapters.

"This recognition demonstrates both the leadership and the successful partnership the chapter has with SHRM to serve the networking and professional development needs of human resource professionals and to the advancement of the human resources profession" noted Pamela J. Green, SPHR, Chief Membership Officer for SHRM.

The Muskingum Valley HR Management Association received a Certificate of Recognition, a specialized banner to display at its meetings and events, and is being recognized in SHRM's publications and at its conferences.

If interested in membership information for the MVHRMA, please contact Kathy Hollins at 455-8282 or by email to khollins@zmchamber.com or go to the Chapter website at

www.ohioshrm.org/muskingum.

The Healthy Families Act Mandatory Paid Sick Leave

Submitted by Jim Evans, President of JK Evans & Associates LLC, a Zanesville-based human resource consulting firm serving throughout Ohio.

Jim can be reached at jim@evansandassociates.com.

If you haven't yet heard much about the Ohio Healthy Families Act, there's a good chance you will soon. If passed into law, the act would require Ohio employers, with twenty five or more employees, to guarantee seven days of paid sick leave each year to employees working 30 hours or more per week, and a prorated amount to other employees. The general assembly has failed to act, and time has run out. The Service Employees International Union (SEIU), who submitted the original petition, will now need to gather one hundred twenty thousand more signatures to place the issue on the November ballot for voters to decide. That process is starting on May 8th.

Voters tend to support employment mandates where employees are the beneficiaries. Concern is escalating, as people become more aware of the proposed sick leave entitlement. It's not just employers who are worried. The Ohio Chamber of Commerce has come out against the anti-job creation proposal stating that it is not good for the business environment in Ohio. The SHRM Ohio State Council, a group of HR professionals, also opposes it. For more details of the act, check out the Ohio Chamber's web site at www.ohiochamber.com. Issues and consequences of the act, supplemented by some of my own thoughts, are bulleted below:

- Paid leave is one of the various benefits that employers voluntarily provide. It's a recruitment tool, and a benefit that helps retain employees. Standardizing sick leave packages universally, through a minimum sick leave entitlement, reduces an employer's competitive edge.

- The proposed law would limit employer's flexibility to design compensation packages, tailored to meet the needs and preferences of their employees. Mandated paid leave removes choices, and risks loss of flexible benefit packages that employees value, and which helps them balance work and life.

- Mandated paid leave will in-

crease employer costs significantly. Because employers would be prohibited from reducing vacation and other leaves currently offered, they would be forced to seek other ways to re-coop costs. Employees could find themselves on the receiving end of reduced wage increases, scaled back hiring and staffing plans, increased share of medical benefit costs, and other cost-saving measures. Common sense tells us that employers can't blindly absorb the increased costs. Although the mandate is intended to benefit employees, there's likely to be unintended consequences that may end up hurting them instead.

- The proposed law duplicates and sometimes conflicts with current state and federal family leave laws that are already difficult and costly to administer. The proposed mandate is loosely written, and it presents more questions than answers about how it will interact with current laws, and how employers will be required to administer it.

- The proposal will be a factor in deterring organizations from doing business in Ohio. Currently, there are no other states that require mandated paid sick leave. Why would a company move to Ohio where sick leave is mandated, and where the minimum wage exceeds the federal law? Businesses conducting due diligence will question what further mandates Ohio has up its sleeve. Ohio and our local communities have enough trouble attracting business. We don't need another roadblock to job growth and retention.

- Our country was built on the entrepreneurial spirit and continues to thrive, in part, due to a competitive business environment. Over regulating and burdening small business with government mandates stifles creativity and ingenuity, and hampers employers' ability to be profitable.

There's a good chance that we'll be casting a vote in November, either for, or against mandated paid sick leave. While voting, the question of a mandated benefit will be foremost in most voters' minds. The real ballot issue, however, would more accurately be characterized as a vote cast for, or against Ohio's economic and employment future.

your|community



National Road Yard Sale to be Held

Hunt for bargains along the National Road! The Historic National Road will be host a yard sale on Saturday, May 31 that is part of a larger multi-state yard sale from Baltimore, MD to St. Louis, MO.

Various sales will take place at several businesses located along the National Road (State Route 40) in the eastern part of Muskingum County. Antiques, furniture,

glassware, pottery, collectibles and much more will be available for purchase.

Vendors who are not located on the National Road have the opportunity to purchase space and set up tables at the National Road-Zane Grey Museum. For vendor space call Mary Ellen Weingartner at 740-872-3173. For information about the National Road Yard Sale, call the Chamber of Commerce at 740-455-8282.

